SAVE THE DATE

sofor2050 Imagination Salon

OCT 7-9, 2025

Imagination Salons are unique 3-day gatherings of global leaders to tackle some of the world's biggest challenges. They are highly curated, rigorously prepared moments in time. Convergence points for meaningful work, catalysts to accelerate new endeavors. Salons focus on codifying better questions, digging deeper and earlier upstream in the problem framing process. They are not conferences, they are confluences. THE SHED AT HUDSON YARDS NEW YORK CITY